

Unit 13

Souvenirs

Level: Pre-intermediate +

Preparation: Go to the official UEFA 2012 store www.store.uefa.com and check that you are buying in pounds sterling. Look in 'souvenirs' and 'equipment':

http://store.uefa.com/uefaeuro2012/stores/euro2012/products/product_browse.aspx?category/category_root122532=Souvenirs

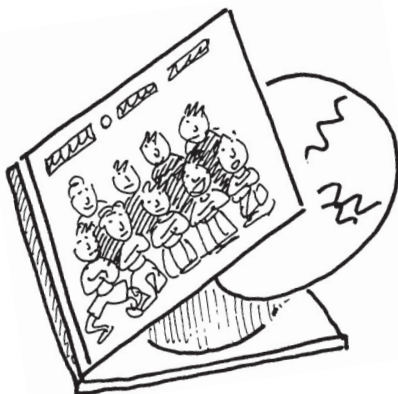
In Class: Tell your students to imagine that they are going to Poland to watch the tournament. They must bring back some souvenirs to your family in the UK. Give them the link to go online. They must find a present for these people. Your pupils should write down how much each item costs:

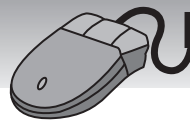
1. *You are looking for something for your 60-year old dad. He wears suits.*
2. *You are looking for something for your uncle. He loves drinking tea and coffee.*
3. *You are looking for something for your sister. She is always texting.*
4. *You are looking for something for your cousin. He goes swimming a lot.*
5. *You are looking for something for your mum. She is always losing her keys.*

What did you buy? How much did you spend?

[Answers: 1. A tie. It costs £16.99; 2. A mug. It costs £8.00; 3. A phone cover. It costs £15.00; 4. A towel. It costs £16.99; 5. A key ring. It costs £9.99]

Extension: **Speaking:** Put students in pairs. Tell them they are a company that produces football souvenirs and merchandise. They must think of a new souvenir product for Euro 2012 and design it. What is it? What colours does it come in? What's special about it? How much does it cost? Students design their product and prepare a three-minute presentation about it. They must then present or 'pitch' their product to UEFA officials (this can be the teacher or two/three students).





Example:

Hello. This is footbrolly. It's an umbrella – but when you are finished with it, it is very small – the size of a golf ball so it can fit in your pocket. You don't have to carry a big umbrella to matches. It has the UEFA logo on the side.

Hello. We are Cap-tech and we make clothes with technology. This is our new Euro 2012 product. It's a cap with a camera on – it means you can watch a game, and record it at the same time!

The 'officials' must ask questions to the companies about their product during the presentation.

- *What is it made from?*
- *Where is it made?*
- *Why will fans want to buy it?*
- *How much will you sell it for?*

The officials can only select one product to sell. Who will be the successful company?

