Shopping questionnaire

Date: .... Time: ....

Completed by: ....

*Could you help me – I am conducting a survey into shopping in this area
and wondered if you could answer a few questions for me?*

1. Do you live in this town?

Yes ☐

No ☐

2. How often do you shop in this town?

– less than once a week ☐

– once a week ☐

– more than once a week ☐

3. How did you travel here today?

– on foot ☐

– by bicycle ☐

– by bus ☐

– by car ☐

– other ☐

4. How long did it take you to get here?

– less than ½ hour ☐

– ½ to 1 hour ☐

– over 1 hour ☐

5. Did you come here today to buy food?

Yes ☐

No ☐

6. Did you come here today to buy clothes?

Yes ☐

No ☐

7. Did you come here today to buy furniture and carpets?

Yes ☐

No ☐

8. Please choose the three reasons from this list that best describe why you shop here

– near home ☐

– good parking ☐

– friendly shops ☐

– cheap prices ☐

– good amenities ☐

– not crowded ☐

– indoor shopping ☐

– other reason ☐

That was my last question. Thank you for your help.