

FURTHER RESEARCH

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Teachers and students visit these websites at their own risk.

Mayer Amschel Rothschild

USEFUL WEBSITES

- 1 www.rothschild.com/our_history
Gives a summary of the history of the Rothschild banking empire.
- 2 www.britannica.com/EBchecked/topic/510613/Rothschild-family/6265/The-second-generation
Information about how the Rothschild banking empire started.
- 3 topics.nytimes.com/top/reference/timestopics/people/r/rothschild_family/index.html
An archive from *The New York Times* of articles about the Rothschild family.
- 4 www.londonmintoffice.org/hobby-of-coin-collecting
Gives information about coin collecting and famous coin collectors.

OTHER MEDIA

The House of Rothschild (1934)

A film about the making of the Rothschild empire, from generation to generation.

Cornelius Vanderbilt

USEFUL WEBSITES

- 1 www.vanderbilt.edu/about/history
The Vanderbilt University website contains useful information and video clips about Vanderbilt's career.
- 2 www.biography.com/people/cornelius-vanderbilt-9515195
Gives a summary of Vanderbilt's life and career, including a documentary clip.
- 3 www.history.com/topics/cornelius-vanderbilt
Lots of interesting videos and other resources about Vanderbilt's life and his business successes.

PRINTED RESOURCES

The First Tycoon: The Epic Life of Cornelius Vanderbilt (Vintage Books, 2010) by T.J. Styles

FURTHER RESEARCH (CONTINUED)

W. K. Kellogg

USEFUL WEBSITES

- 1 www.kelloggs.co.uk/en_GB/our-history.html
Gives a timeline of the Kellogg company.
 - 2 www.kellogghistory.com/history.html
Has information about the Kellogg company's history and advertising from the past.
 - 3 www.wkkf.org
The official website of the W. K. Kellogg Foundation.
 - 4 www.ideafinder.com/history/inventors/kellogg.htm
Contains information about the invention of the cornflake and useful links to other resources.
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Elizabeth Arden

USEFUL WEBSITES

- 1 www.biography.com/people/elizabeth-arden-9187777
Has information about Arden's life.
- 2 womenshistory.about.com/od/fashion20th/p/elizabeth_arden.htm
Gives a summary of Arden's life and links to other resources.
- 3 www.elizabetharden.co.uk
The official website of the Elizabeth Arden company.

PRINTED RESOURCES

War Paint: Helena Rubenstein and Elizabeth Arden (Virago, 2003) by Lindy Woodhead
Gives information about the lives of both entrepreneurs and the competition between them.

FURTHER RESEARCH (CONTINUED)

Walt Disney

USEFUL WEBSITES

- 1 history1900s.about.com/od/people/a/Walt-Disney.htm
Gives information about Disney's life and success.
- 2 www.waltdisney.org
Has a virtual tour of the Disney Family Museum and other useful information.
- 3 www.biography.com/people/walt-disney-9275533
Has information and a short documentary about Disney.
- 4 www.brainyquote.com/quotes/authors/w/walt_disney.html
Offers a collection of quotations by Disney.

PRINTED RESOURCES

- 1 *Walt Disney: The Biography* (Aurum Press, 2007) by Neal Gabler
A thorough biography
 - 2 *Walt Disney: His Life in Pictures* (Disney Press, 2009) by Diane Miller
With less text and more pictures, a more accessible book for all language levels, which still provides a fascinating insight into Disney's life.
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Soichiro Honda

USEFUL WEBSITES

- 1 world.honda.com/history/limitlessdreams/joyofmanufacturing/text/01.html
This Honda Company article has detailed information about Honda's life, including some interesting personal photographs.
- 2 www.youtube.com/watch?v=0FtX0oIMIPM
A short film about Honda's life and successes, including an interview with Honda himself.
- 3 www.nytimes.com/1991/08/06/world/soichiro-honda-auto-innovator-is-dead-at-84.html?src=pm&pagewanted=2
A New York Times article announcing Honda's death.
- 4 www.brainyquote.com/quotes/authors/s/soichiro_honda.html
Contains some quotations with business advice from Honda.

PRINTED RESOURCES

- The Boy who Dreamed of Cars* (Lee & Low Books, 2008) by Mark Weston
A children's picture book, which tells the story of the life of Soichiro Honda.