

FURTHER RESEARCH

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Teachers and students visit these websites at their own risk.

Henry J. Heinz

USEFUL WEBSITES

- 1 www.heinz.co.uk/Our-Company/About-Heinz/Heinz-Story
A brief illustrated history of the Heinz company on the Heinz website.
- 2 [todayinsci.com/H/Heinz_Henry/HeinzHenry-BioFinancialGiants\(1922\).htm](http://todayinsci.com/H/Heinz_Henry/HeinzHenry-BioFinancialGiants(1922).htm)
Biography of Henry Heinz on the *Today in Science History* website.

PRINTED RESOURCES

- 1 *Henry J. Heinz: A Biography* (Kessinger Publishing) by E.D. McCafferty
A reprint of the original biography.
- 2 *H. J. Heinz: A Biography* (McFarland & Co) by Quentin R. Skrabec
An account of how Henry created a commercial empire by processing food. The book includes over 40 photographs.

William Lever

USEFUL WEBSITES

- 1 www.unilever.co.uk/aboutus/ourhistory/
The history of Unilever on the Unilever website.

PRINTED RESOURCES

The King of Sunlight: How William Lever Cleaned Up the World (Corgi) by Adam Macqueen.
An account of how William created a business empire that straddled the world.

PLACES TO VISIT

- 1 Port Sunlight, Liverpool, England
The village which William created for his workers in Liverpool. See the website: www.portsunlightvillage.com/.
- 2 *The Lady Lever Art Gallery*, Port Sunlight, England
The collection of art works which Henry purchased in order to advertise his products. Visit the website: www.liverpoolmuseums.org.uk/ladylever/.
- 3 *Thornton Manor*, Cheshire, England
The house which William bought and developed, now an exclusive hotel. See the website: www.thorntonmanor.co.uk/.

FURTHER RESEARCH (CONTINUED)

Michael Marks

USEFUL WEBSITES

- 1 www.marksintime.marksandspencer.com/ms-history/timeline/
Biography and timeline of Michael Marks on the Marks & Spencer website.
- 2 www.theguardian.com/business/gallery/2008/jul/09/marksandspencer.history#/?picture=335557032&index=4
A gallery of photos and brief history of the famous Marks & Spencer store.

PLACES TO VISIT

'Marks in Time' exhibition at the Marks & Spencer company archives building in Leeds, UK. Visit the website:
www.marksintime.marksandspencer.com/.

Henry Ford

USEFUL WEBSITES

- 1 www.hfmgv.org/exhibits/hf/
Detailed biography of Henry Ford from the Henry Ford Museum website.
- 2 topics.nytimes.com/top/reference/timestopics/people/f/henry_ford/?s=oldest&
Articles about Henry Ford and his company from the *New York Times* Archives, dating back to 1910.

PRINTED RESOURCES

My Life and Work: An Autobiography of Henry Ford (multiple publishers available) by Henry Ford
Henry's own account of the strategies he used to develop a successful company.

PLACES TO VISIT

The Henry Ford Museum, Dearborn, Michigan, USA

Initially Henry Ford's personal collection of objects, the museum now features antique machinery, pop culture items, automobiles, locomotives, aircraft, and an IMAX Theater, which shows scientific, natural, or historical documentaries. See the website: www.thehenryford.org/.

FURTHER RESEARCH (CONTINUED)

Coco Chanel

USEFUL WEBSITES

- 1 http://topics.nytimes.com/top/reference/timestopics/people/c/coco_chanel/index.html?offset=0&s=oldest
Articles on Coco Chanel's life and work from the *New York Times* archives.
- 2 inside.chanel.com/en/lion
The official Chanel website, with a timeline of Coco Chanel and a series of short films about her most iconic designs.
- 3 www.bbc.co.uk/news/world-13565155
An article about Chanel N° 5 perfume on the BBC website.
- 4 <http://query.nytimes.com/search/site/search/?action=click®ion=Masthead&pgtype=Homepage&module=SearchSubmit&contentCollection=Homepage&t=qry8#/coco+chanel/since1851/allresults/1/allauthors/oldest/>
Business and fashion articles on Coco Chanel and her designs from the *New York Times* archives.

PRINTED RESOURCES

Coco Chanel, the Legend and the Life (HarperCollins) by Justine Picardie
A fascinating and elegant biography of Coco Chanel's achievements and secrets.

OTHER MEDIA

- 1 *Coco Before Chanel* (2009)
Lavish film recounting the life and work of Coco Chanel, starring Audrey Tatou.
- 2 *Coco Chanel*
Mini-series starring Shirley MacLaine recounting Coco Chanel's rise to fame, her complicated love life and her iconic products.

Ray Kroc

USEFUL WEBSITES

- 1 www.mcdonalds.com/us/en/our_story/our_history/the_ray_kroc_story.html
The Ray Kroc story on the McDonalds website.
- 2 www.entrepreneur.com/article/197544
Biography of Ray Kroc on the Entrepreneur website.

PRINTED RESOURCES

- 1 *Grinding it Out: the Making of McDonalds* (St Martin's Paperbacks) by Ray Kroc
An insight into how Ray Kroc revolutionized food service automation, franchising, shared national training and advertising, written by the man himself.
- 2 *McDonalds: Behind the Arches* (Bantam USA) by John F Love
An informative and inspiring account of a great American business success story.