

HOW A  
**BOOK**  
IS MADE





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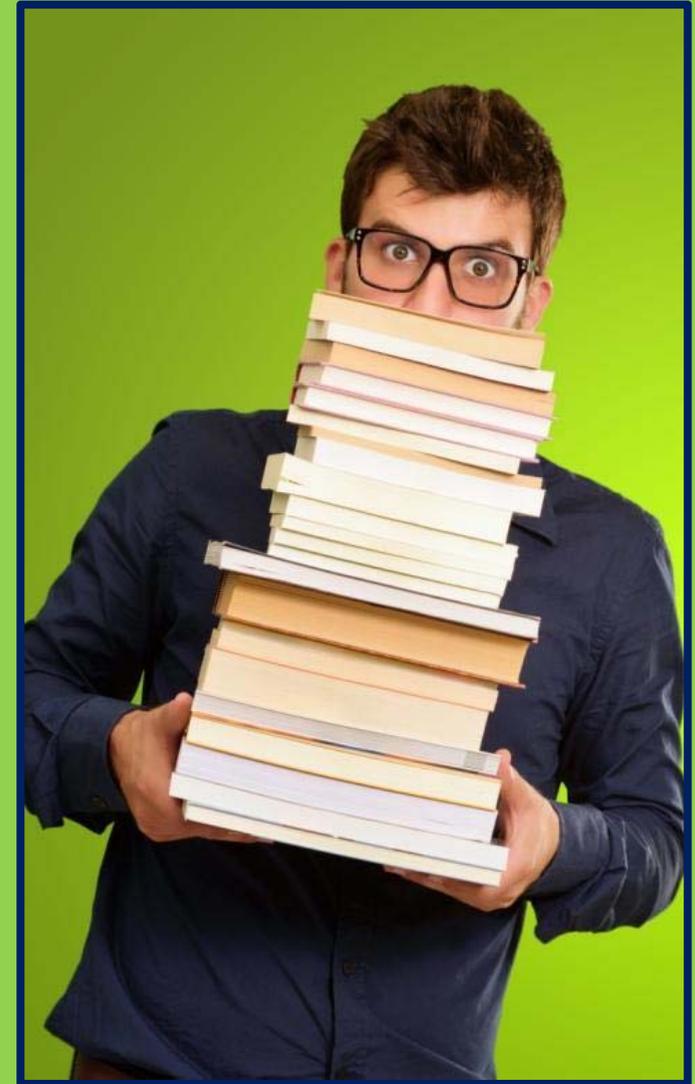
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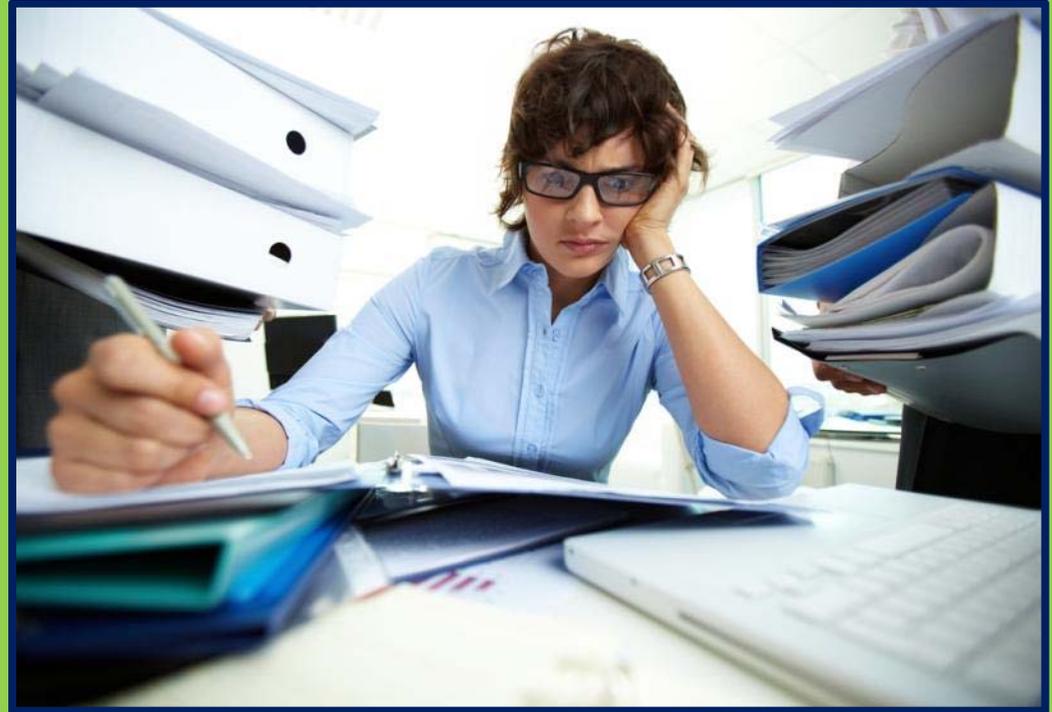
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The editor



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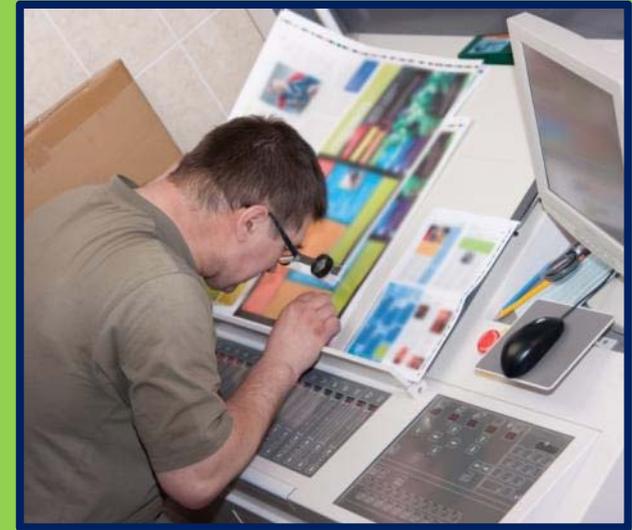
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author





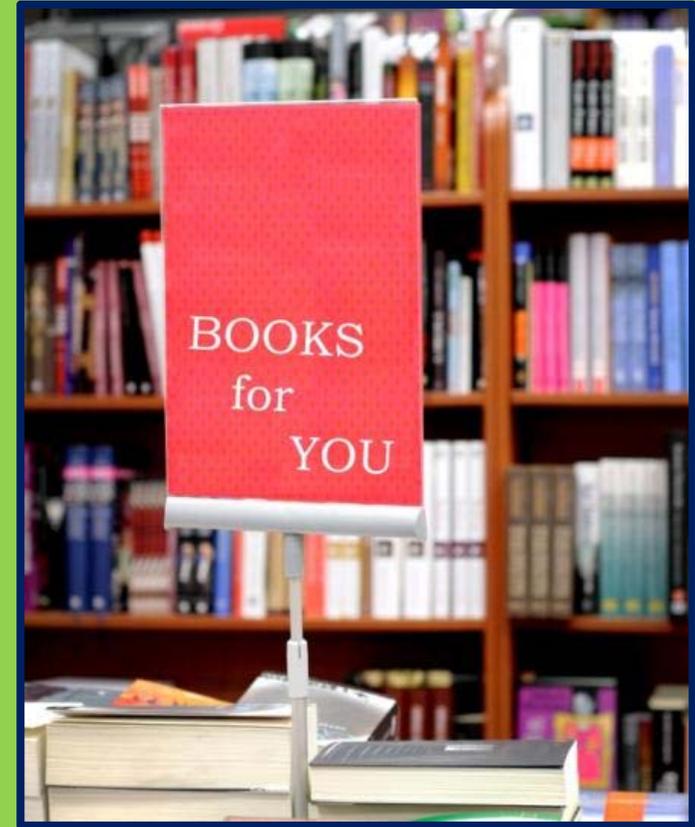
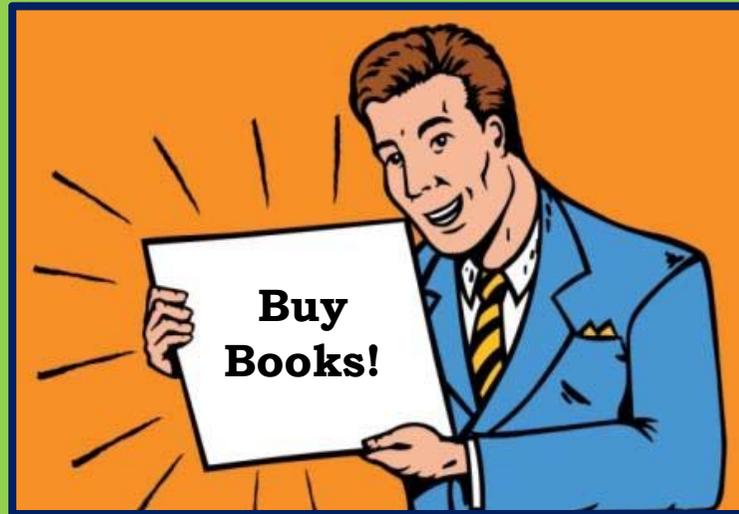
# Zkr=

The  
production  
team and the  
printer



# Zkr=

The marketing  
and sales teams



# Z kdw

The idea



READ ON

# Z kdw

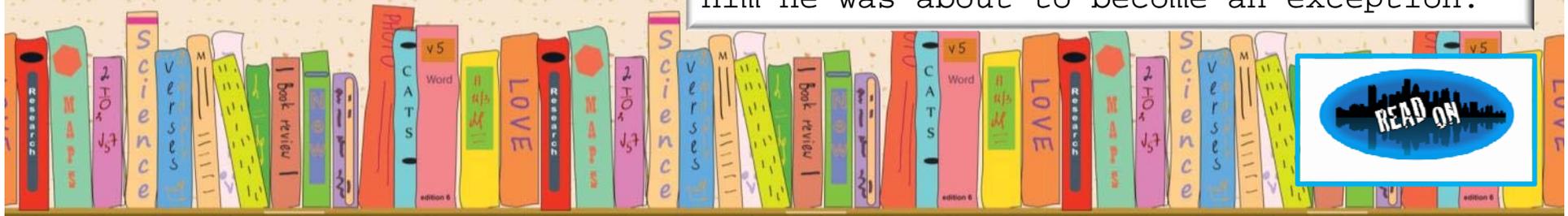
## The development



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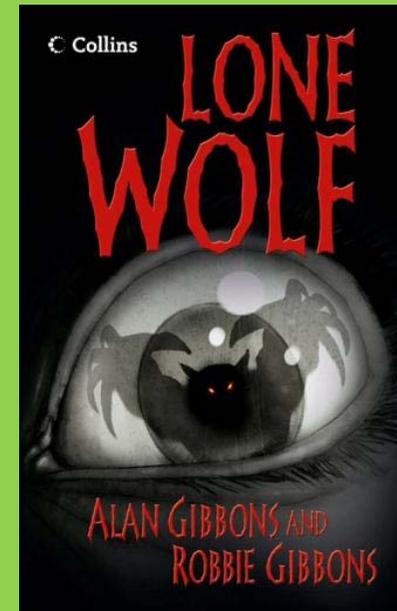
# Result: The final manuscript

He saw it in flashes, a shadow of prickly fur, the gleam of teeth, yellow eyes glowing in the darkness. Danny froze. He thought wolves had died out hundreds of years ago, but there was no questioning the creature in front of him. The wolf prowled silently towards him. The huge muscles of its back and shoulders shifted beneath its fur. Danny remembered reading that wolf attacks on humans were rare, but something in those glowing eyes told him he was about to become an exception.



# Z kow

## The layout and design



### Chapter 3

When Danny finally got home, Mum went mental. He stood sheepishly in the hall, shifting his weight from one foot to the other. When she asked how he had hurt his arm so badly, he didn't tell her about the wolf. It would have sounded like the lamest excuse ever: *Sorry I was late, Mum, I got attacked by a wolf.* Yeah, right.

"I was running because I was late. I wasn't looking where I was going." He could feel her eyes burrowing into him. After a pause he added, "Sorry."

"I'll get the disinfectant," Mum sighed, and went off to the kitchen.

He looked at Carver. Their eyes locked. Wolf against wolf.

Carver snarled. His breath steamed in the frosty air. His muzzle wrinkled back over a row of needle-like teeth.

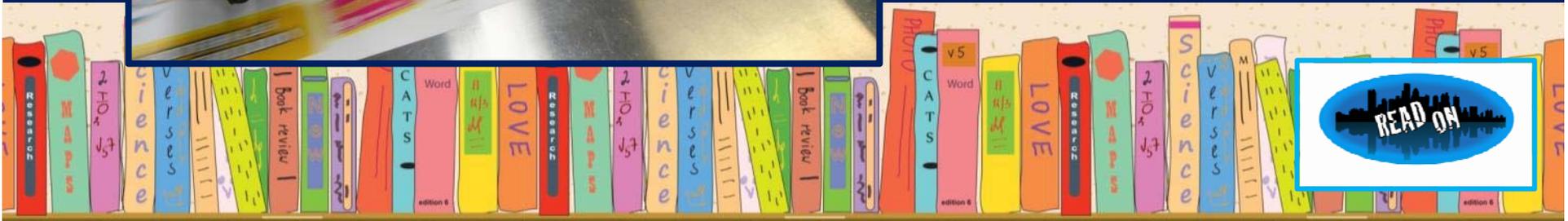
Danny reared up on his hind legs, snorting. He wasn't afraid. He'd been afraid for too long. A growl rumbled in his throat. *Come and get me.*

Carver charged towards him. His paws hammered the ground. Danny met him head-on. They clashed in a frenzy of ripping claws. Danny twisted his neck. He was trying to get a grip on Carver's fur, but his opponent was too quick and agile. The air filled with the sound of snarls and snorts and snapping teeth.



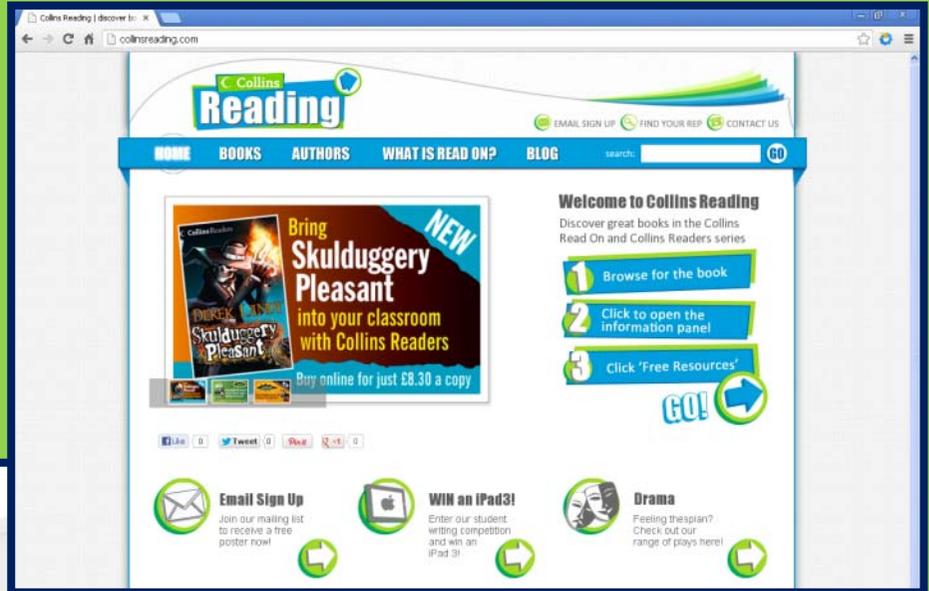
# Z kow

The printing  
and binding



# Z kow

Getting it out there



Sales  
Marketing  
Distribution



# Z khuh=

Bookshops

Schools &  
libraries

Online

