

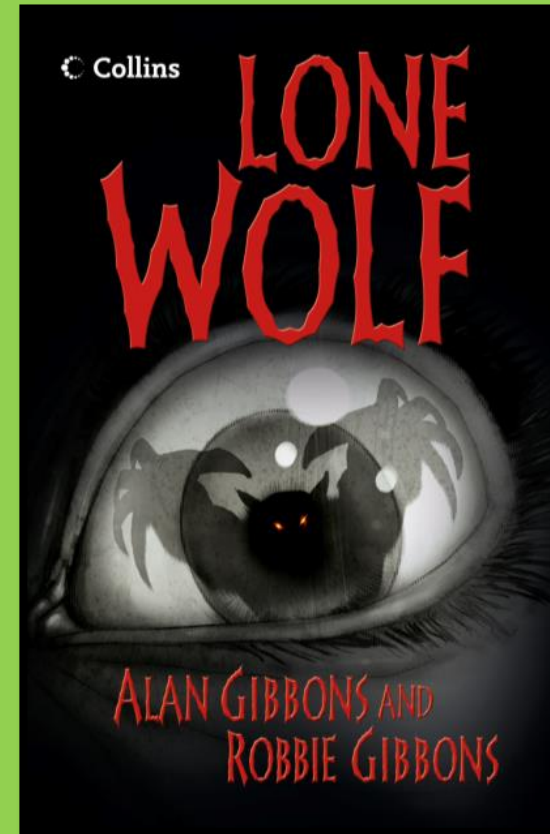
**HOW A BOOK IS MADE:**

**THE COVER**



## Meet Paul Manning, graphic designer.

Paul designed the covers  
for all the book in the  
'Read On' series of  
books, including *Lone  
Wolf*, of course.



Paul's going to tell you about his creative process as he  
put together this dark and exciting cover.



# Designing the cover of *Lone Wolf*

*Paul says:*

When you're designing a book cover, your main job is to make people want to read the book. That's especially true if it's a story or a novel. *Lone Wolf* is a dark, scary story about a boy who gets attacked one night and starts turning into ...

Whoops, I had better not tell you too much in case you haven't read it yet. I don't want to spoil it for you.



# Designing the cover of *Lone Wolf*

This is my trusty graphics tablet. You use the 'pen' like a mouse, but it's much easier to draw with than a mouse, and great for doing cutouts of complicated shapes.



This is where I work, in a studio in my house. When I bought my screen I chose the biggest and best I could find. It's 32 inches from corner to corner – as big as a flat-screen TV.



# Designing the cover of *Lone Wolf*

When I started thinking about the cover design, I knew it was going to have a black background, maybe with a horrible face looming out of it. I also knew it would probably have splashes of **blood-red** on it. Red and black always look good together.

When I saw the pictures the artist had done for inside the book, I was really excited. They were brilliant. That made my job much easier.

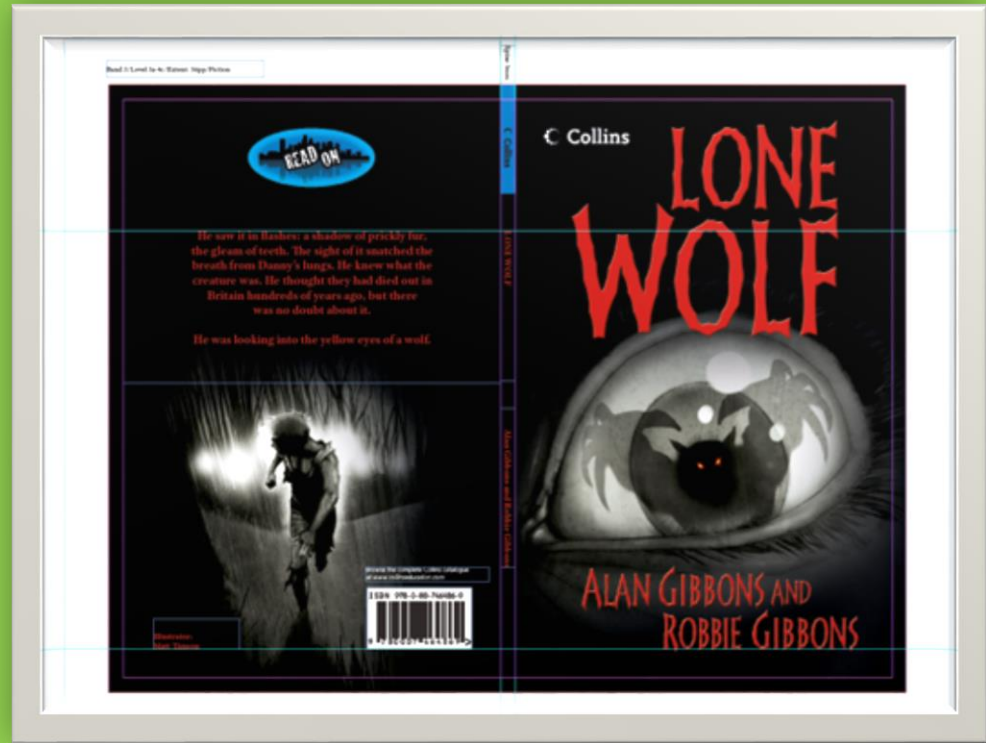


*Early sketches by Lone Wolf illustrator, Matt Timson.*



# Designing the cover of *Lone Wolf*

I chose the picture on the front because it's really two images in one: first you see the shadowy wolf figure towering over you with its claws outstretched. Then you realise you are looking at a reflection in somebody's eye – someone who is very scared, because their eyes are wide open in terror ... Suddenly they're the victim, and you're the wolf. It's a great image.



*This is what the cover looks like when I'm designing it on my screen. I see the back, the front and the bit in the middle called the 'spine' all at the same time. The coloured guide-lines don't show up when the cover is printed; they are just there to help me line things up.*



# Designing the cover of *Lone Wolf*

Choosing which font to use is often the hardest part of designing a cover. If you get the font wrong, everything else looks wrong too. For Lone Wolf, I used a font with jagged edges and pointy corners that reminded me of old films about vampires and werewolves.



# Designing the cover of *Lone Wolf*

I like the way the pictures and the type work together; in fact, it's one of my favourites of all the 'Read On' covers. I hope you like it too!

— Paul Manning

