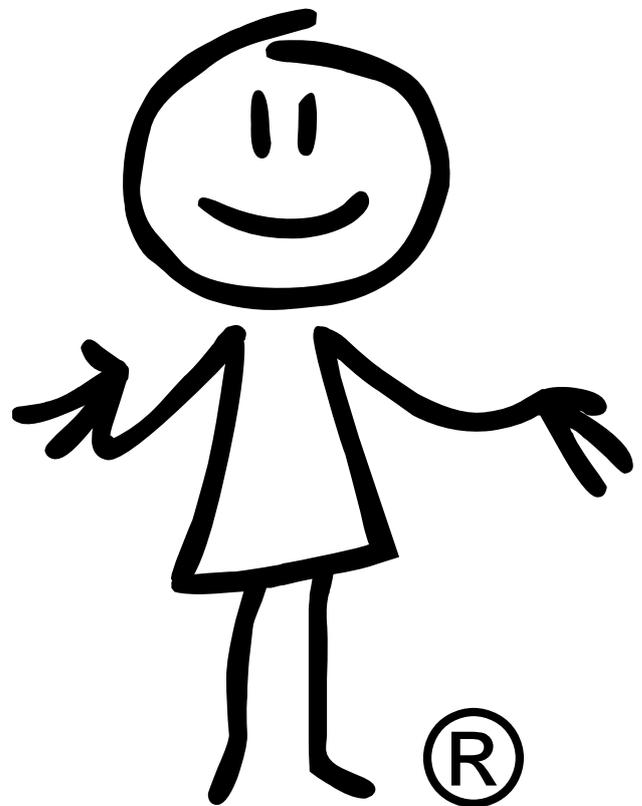


# Personalised learning for maths

## Adaptive learning for the new GCSE maths curriculum is here!

Discover a pioneering online platform for GCSE Maths, a step ahead of any other digital resources available. Sophisticated technology enables your students to access truly personalised learning – much more than just automarked questions.

Diagnose weaknesses early and close the gap with bettermarks<sup>®</sup> which continuously adapts to develop students' understanding ensuring no-one gets left behind in GCSE Maths.



## Introducing bettermarks<sup>®</sup>

Ensure no-one gets left behind. bettermarks<sup>®</sup> is for everyone in your class, enabling them to make as much progress as possible. It is the only genuinely personalised online learning programme for the new GCSE Maths.

Collins is delighted to introduce bettermarks<sup>®</sup> to the UK.

Real-time specific feedback at every stage identifies and helps to close gaps in students' knowledge.

Students learn from their mistakes and always get a second go when they get a question wrong.

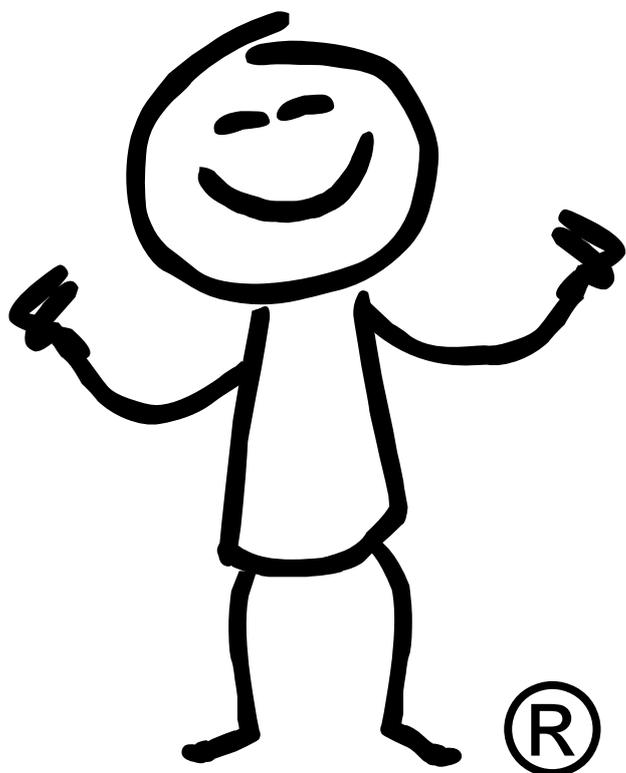
Thousands of varied questions, selected on each student's strengths and weaknesses, provide practice in different contexts.



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### How does bettermarks<sup>®</sup> work?

- 1** Students can learn from their mistakes. They always get a second go when they get a question wrong.
- 2** They get personalised hints, and can check tips and the relevant section of the textbook before answering a second time.
- 3** The adaptive technology within bettermarks<sup>®</sup> checks the thousands of competencies needed across the curriculum and flags up knowledge gaps where students are struggling.
- 4** bettermarks<sup>®</sup> then helps students to close these knowledge gaps by giving them exercises that start off with easy questions and gradually get harder until the student is secure in their knowledge.



## Pupil Premium Funding

The **pupil premium** is additional funding for publicly funded schools in England to raise the attainment of pupils currently eligible (or who have been at any point in the previous six years) for free school meals, and close the gap between them and their peers. The Department for Education requires schools to detail what resource this money has been spent on and also the impact the resource has had on the attainment of the eligible students.

bettermarks® is a good investment of this money because:

- You can point to progress to prove impact in the clear dashboard and built-in reports
- It enables personalised learning for students with questions and exercises tailored to their individual needs
- It enables progress for all through its use of smart 'adaptive' technology

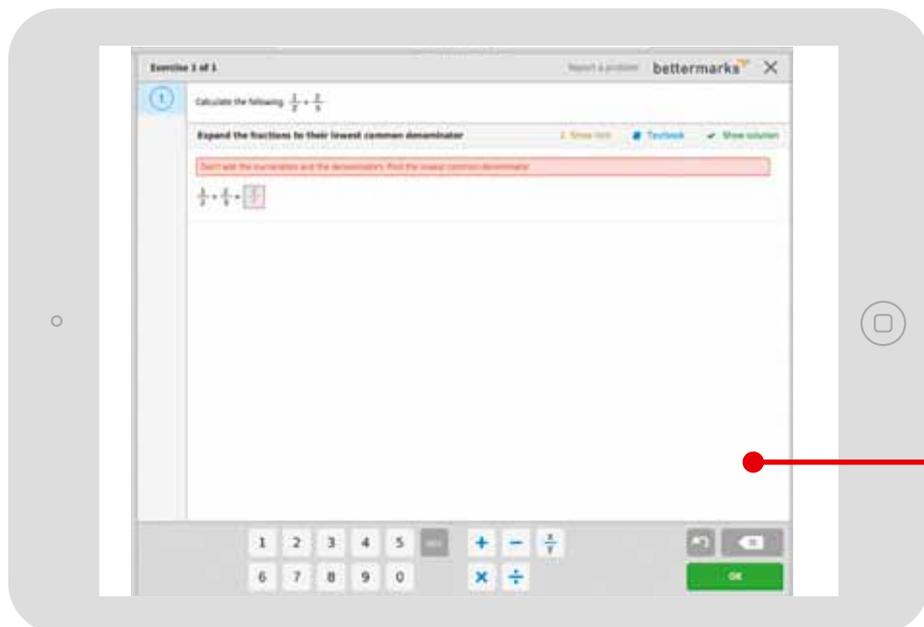


### bettermarks® – supporting students

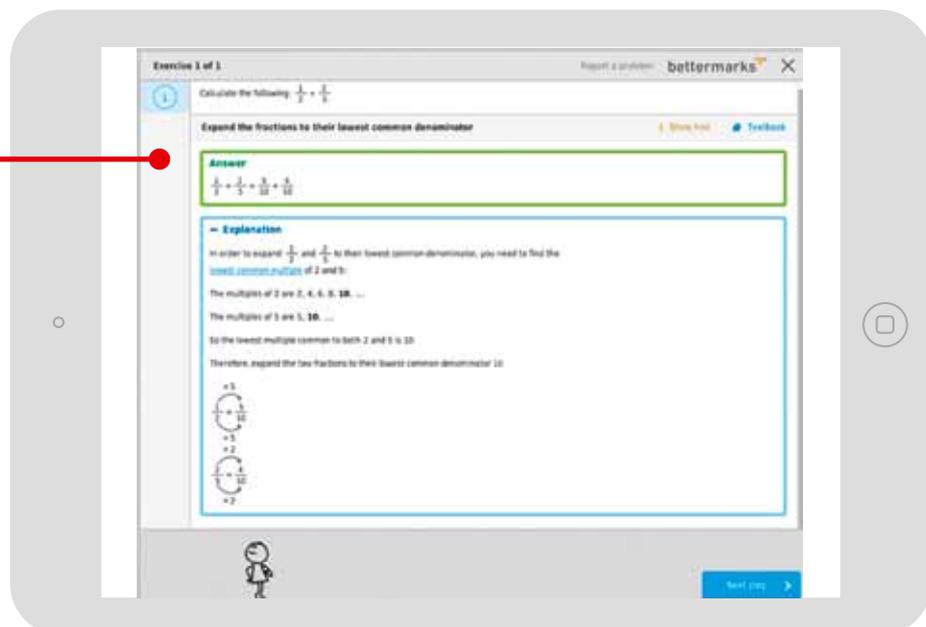
- Intuitive and straightforward to use, students can learn independently and at a pace that suits them.
- Easy to access via the web or an iPad and Android app.
- Boost students' confidence and motivation through live feedback after small steps in solving the problems.

### bettermarks® – supporting teachers

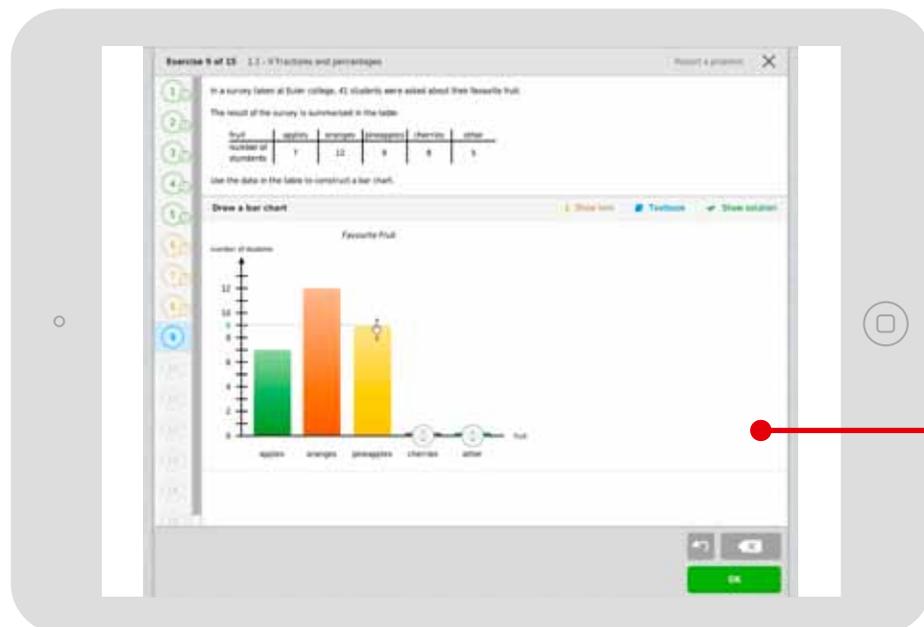
- All topics in the new GCSE Maths curriculum are covered for AQA and Edexcel, Foundation and Higher.
- The technology reduces your workload by cutting down on marking time and providing a clear view of progress in the dashboard and reports sections.
- Build personalised tests and share with the whole department.
- Full support with set-up and beyond ensures your school gets the best from the resource.



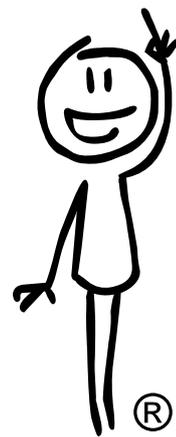
Students can learn from their mistakes, with a hint given before a second attempt at the question.

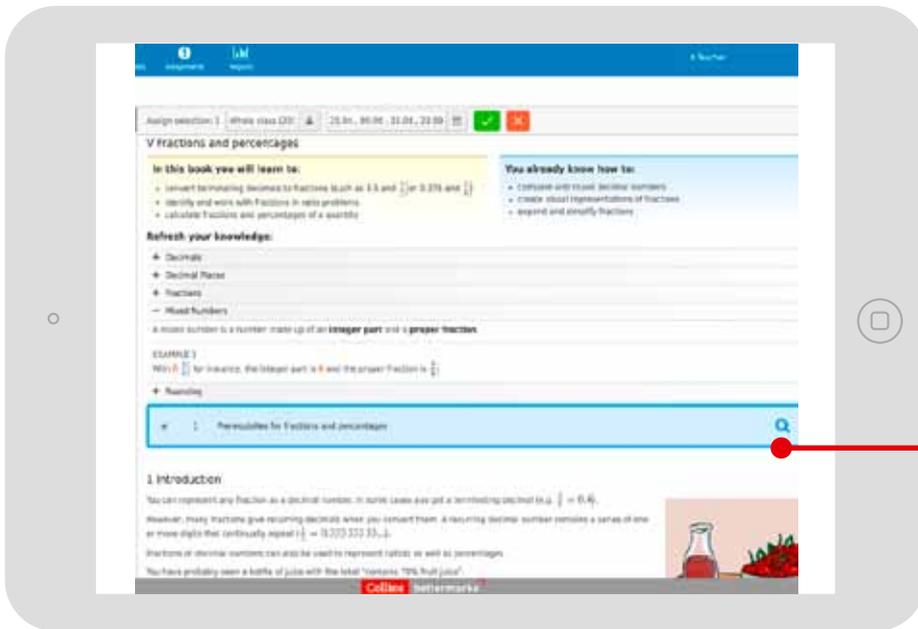


70% of students get the question right on their second go.

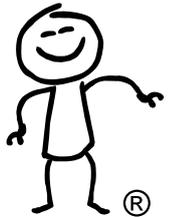


Thousands of varied questions available, selected based on the student's strengths and weaknesses.

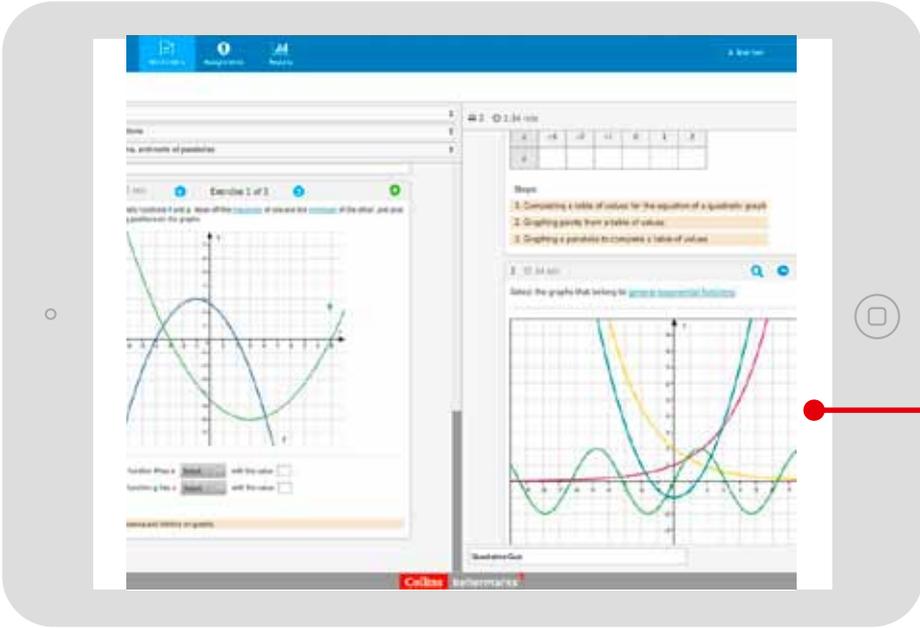
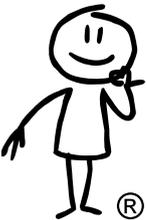
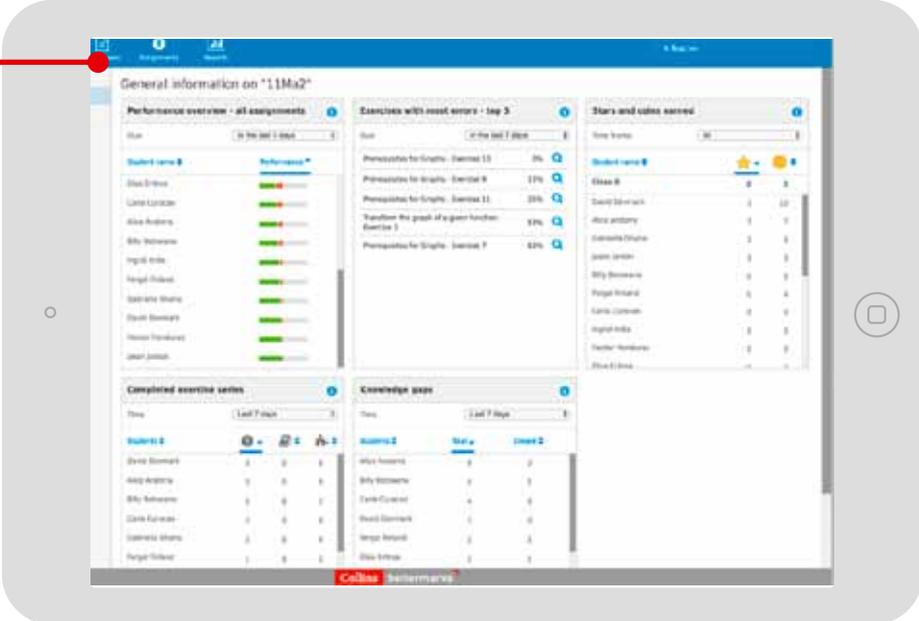




Find out what each student knows before starting a topic with the prerequisites test and knowledge refresher.



See key information for your classes in the dashboard view including how many stars and coins earned for excellent work.



Create your own worksheets and tests using thousands of questions. Easy to share with colleagues and adapt for your school.



# Trial bettermarks<sup>®</sup> today – completely free!

Would you like free access to bettermarks<sup>®</sup> for a term?

We are looking for schools to trial bettermarks<sup>®</sup> before it launches in Autumn 2016.

As a thank you to those schools who provide feedback, we are also giving away £100 of Collins resources for your department.

For more information on bettermarks<sup>®</sup> or for details on what the trial entails, please contact Edward Denison at [education.support@harpercollins.co.uk](mailto:education.support@harpercollins.co.uk).

To register your interest in the trial, complete and return the form below and we will be in touch!

Name:

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Position:

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School:

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Address:

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Email:

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Phone:

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